

Baccarat

BACCARAT, 250 YEARS OF MODERNITY

Exhibition April in Milan

Baccarat, the epitome of French *Art de Vivre*, has chosen the Church of San Carpoforo to celebrate 250 years of perfection and light. The event's unconventional staging highlights the opulence of the crystal in contrast with the austere character of the primitive stone backdrop. This unique church setting is transformed into sumptuous surroundings in which the central focus of the ultimate in luxury refinement is the *Zénith* chandelier with its 84 sparkling lights.

Baccarat's iconic pieces challenge convention as an ode to seduction and desire, to heighten the experience and make each moment unforgettable. At the centre of the apse, the table is set as an invitation to share and celebrate the incomparable splendour of the Baccarat creations.

The glasses from the *Harcourt*, *Mille Nuits*, *Claire de Lune* and *Vega* collections fill the dining room with the music of a symphonie fantastique, in which crystalline notes extol the savoir-faire of Baccarat's craftsmen, "*Meilleurs Ouvriers de France*". The lounge area showcases the *Sun Dial*, as a metaphor for time, eternity and light, while the *Harcourt* becomes a unique chess set, in the cosy, warm glow of a real log fire. Baccarat celebrates the art of entertaining in the bar area, where time stands still in a blissful interlude devoted to tasting and enjoyment. The celebrations culminate in the comfort of the bedroom and bathroom area, which features the *Zénith Image* chandelier, for a consummately contemporary vision of light bearing Baccarat signature.

Baccarat's timeless, radiant creations glow with modernity and exude an enduring *Art de Vivre* in which luxury and light perfectly blend.

